



600 North Lake Shore Drive
Chicago, IL 60611

March 8, 2017

Dear Representative:

On behalf of the Fantasy Sports Trade Association I'm writing to ask for your support of House Bill 279, a bill to protect fantasy sports and fantasy sports players. We believe that the common sense consumer protections in House Bill 279 strike the right balance of implementing necessary protections for players without being unduly burdensome on the businesses which would operate under the framework. The legal certainty afforded by the bill would ensure that our member companies may keep operating in the state and that North Carolina residents may keep participating in the fantasy sports contests they love.

Since 1998, the FSTA has been the leading representative of the fantasy sports industry. The FSTA represents over 200 member companies, which provide fantasy sports games and software used by virtually all of the 57 million players in North America. The FSTA's members include such major media companies as ESPN, CBS, Yahoo!, NBC, NFL.com, NASCAR Digital Media and FOX Sports, content and data companies such as USA Today, RotoWire, RotoGrinders, Sportradar US and STATS, long-standing contest and league management companies such as Head2Head Sports and MyFantasyLeague and almost every major daily fantasy sports contest company, including FanDuel, DraftKings and FantasyDraft.

Fantasy sports have grown rapidly in popularity the past twenty years fueled by technological innovation that doesn't often fit with centuries old laws. Daily fantasy sports in particular have boomed the last few years along with the growth of mobile devices. That growth has brought our industry new challenges. We support this legislation and hope it will be a model for other states across the country to follow.

Sincerely,

A handwritten signature in black ink that reads "Peter Schoenke". The signature is written in a cursive, slightly slanted style.

Peter Schoenke
Chairman, Fantasy Sports Trade Association
peter@rotowire.com